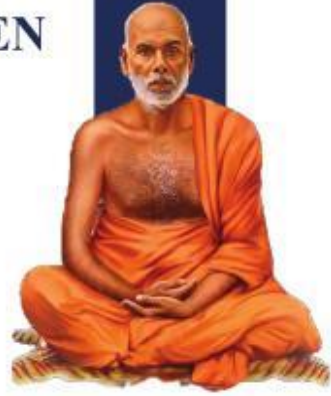




SREE NARAYANA COLLEGE FOR WOMEN
KOLLAM, KERALA- 691 001



Career Guidance Cell-Activity Report 2023-24



Career Guidance Cell

Different from condition that prevailed a decade ago, our young generation is living in a highly competitive world. In the changed scenario, the face of the employer has changed from the state to the global market. Career opportunities are innumerable, but our student community has an entirely different course to take by way of building up a career which is not in the time of what the previous generation had to. While jobs are numerous, job requirements are different; Pursuit for a career has to be carried out in novel ways. In this context, Proper guidance to our students at the right time in the right direction assumes great importance. Sree Narayana college for women Kollam, realized its significance in time and opened a career guidance cell in 2001.

The career guidance cell provides relevant academic and career information to enable Students to make informed decisions along the way. Our focus is to provide learning/training opportunities in the areas of academic, career and personal/ Social development and to prepare students to meet their future challenges.

The career guidance cell of the college is constituted with a placement officer and faculty members of the college to provide necessary guidance and information to the students in shaping the future career. The team keeps up to date with employment trends and options to ensure quality advice to students.

The Career Guidance Cell provides services in areas of Campus Interviews; Job Placements and training Programme for our students that enable them to develop applicable skills in the competitive job market.

The Cell also organizes Workshops and Seminars on Personality Development, Interpersonal Relationship, Communication Skills, Interview Skills and Presentation Skills to enable the All Round development of individuals.

Eminent resource persons from various sectors and esteemed institutions are invited for providing training to the students. The Career guidance cell has been successful all through this years in channelizing students to meet their career objective.

The Career Guidance Cell has been catering to the needs of students with the following objectives:

- Make journals and other employment publications available to students.
- Displaying the Career opportunities, notification of Scholarship details in the College notice board
- Conducting Seminars, Workshops, Career Counselling for the students to attain their Career objective
- To conduct a survey among students on their career options.
- To organize programmes to create awareness about the importance of higher studies in India and Abroad.
- To organize diagnostic tests for the competitive exams such as IBPS, Civil service, UPSC & PSC and to counsel them for higher studies.
- To conduct Orientation Programmes for freshers.
- To organize and offer various programmes on Personality Development, Soft Skills and Communication Skills.

- To organize Pre Placement Training Programmes to enable students to showcase their skills during the Interview.

Academic Year 2023-24

1.Orientation Class on How to prepare for Civil Service Exam


An Orientation class on How to prepare for Civil Service Exam was arranged with Photon Civil Service Academy for all the newly admitted (2023-24) students from 10/8/2023 to 16/08/23 (AN session) in the Seminar Hall

Date: 14/09/23

Time: 11 am, Seminar Hall (150 students)


Resource Person: Abhilash A, Academic Counsellor





SREE NARAYANA COLLEGE FOR WOMEN
KOLLAM
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Career Guidance Cell
in association with IQAC
Organizes
Orientation on Civil Service Exam for I Year Students

Date: 10 to 16 August 2023 @ 1.30 pm | Venue: Seminar Hall





2-Overseas Education Opportunities by Edurite Overseas Education Consultancy

Date: 14/09/23

Time: 11 am,Digital hall.Commerce (80 students)

Resource Person: Ashmin A, Academic Counsellor



The orientation class on education opportunities abroad was a resounding success, with experts providing valuable insights on international scholarships, visa processes, and course selection. Students gained a comprehensive understanding of global education options, empowering them to make informed decisions about their future.

3. How to Prepare for Competitive exam.

Date: 14/09/23

Time: 1.30 pm, Digital hall. Commerce (80 students)

Resource Person: Alan C, Logic School of Business.



The orientation class on preparing for competitive exams provided students with valuable strategies and techniques. Experts shared insights on time management, goal setting, and stress management, while also highlighting essential resources and study materials to aid in successful exam preparation.

4.Setting up of Veranda Club :Signing MoU with Veranda RACE Learning Solutions Pvt Ltd

The Veranda Club was officially established on campus, marking a significant milestone in the institution's efforts to enhance student skills and employability. A Memorandum of Understanding (MoU) was signed between the Veranda Club and the Career Guidance Cell, formalizing their collaborative efforts to provide students with comprehensive skill development programs. This partnership aims to equip students with essential life skills, soft skills, and industry-specific skills, ultimately increasing their chances of success in their chosen careers.



5. Ready to Corporate: Essential Management Skills.

Date: 10/08/23

Time: 1.30 pm, Digital hall. Commerce (80 students)

Resource Person: Sidharth K V , Business Consultant



The "Ready to Corporate" workshop empowered students with essential management skills to succeed in the corporate world. Experts covered topics such as time management, teamwork, communication, and problem-solving, providing practical insights and interactive sessions to enhance employability and career readiness.

6. Relevance of doing Internships .

Date: 9/09/23

Time: 1.30 pm, Digital hall. Commerce (80 students)

Resource Person: Ms. Sreeraj , Branch Manager , Federal Bank , Muhamma

The internship program provides students with hands-on industry experience, enhancing their employability and career prospects. By undertaking internships, students develop essential skills, gain practical knowledge, and build professional networks, ultimately bridging the gap between academia and industry requirements.



7. Mock Interview

Resource Person: Mr. Gopi Krishnan (National Level Trainer and Alumni of XLRI)

SREE NARAYANA COLLEGE FOR WOMEN
KOLLAM
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Veranda | CLUBS

UPSKILLING PROGRAM
On 15th December 2023

Time : 10 am Venue : Seminar Hall

Scan this code for Spot Registration

MOCK INTERVIEW SESSION

Facilitated by Industrial Professionals

Presented by **edureka!**
a Veranda Enterprise



Experts provided constructive feedback on the mock interview session, highlighting strengths and areas for improvement. Students received guidance on enhancing their communication skills, body language, and response techniques, enabling them to refine their interview skills and boost confidence.

8. Title : Associating with KAS Mentor

KAS Mentor, in association with SN College for women has constituted a public service club for government job aspirants. The service is offered for post-graduate or final-year graduate students from any stream with Zero for 1 Academic year. Classes for the same are scheduled for Once a week, either Saturday or Sunday from 5 PM with 2 hr duration. More than 100 students from different streams have enrolled for this.



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COMPLETELY FREE

Programme Duration:

1 Academic Year

Delivery Mode

Online

Strong Foundation & Orientation that Covers
50+ Degree Level Exams Both Central & State

Specialist in competitive exams

9400 743 262
(College Coordinator)

9037 995 583
(KAS Mentor Coordinator)

Sree Narayana College
For Women
Karbala, Kollam, Kerala - 691001
(Affiliated to University of Kerala)

2nd Floor, R&K Complex, Pipeline Rd.,
Opposite Kowdiar Palace, Kowdiar, Thiruvananthapuram

www.kasmentor.com

Schedule

Date	Subject	Faculty	Topic	Time
06-11-2022	Orientation	Arun Krishnan	Many Exams, One Solution	5-7 PM
13-11-2022	Indian Polity	Mathew T Thomas	Indian polity in a nutshell	5-7 PM
20-11-2022	Indian Economy	Nandu S Gopan	Indian economy at a glance	5-7 PM
27-11-2022	Quantitative Aptitude	Sanju Raj	Number Series	5-7 PM
04-12-2022	English	Athira Chandran	Vocabulary	5-7 PM
11-12-2022	Indian History	Anudeep N M	Modern India	5-7 PM
18-12-2022	Session By Eminent Personality*			5-7 PM
08-01-2023	Geography	Rino Raju	Oceanography	5-7 PM
15-01-2023	Indian Polity	Mathew T Thomas	Polity through exams	5-7 PM
22-01-2023	Indian Economy	Nandu S Gopan	Economic policies of India	5-7 PM
29-01-2023	Quantitative Aptitude	Sanju Raj	Average & Ratio	5-7 PM
05-02-2023	English	Athira Chandran	Grammar	5-7 PM
12-02-2023	Indian History	Anudeep N M	National Movement	5-7 PM
19-02-2023	Session By Eminent Personality*			5-7 PM
26-02-2023	Geography	Rino Raju	Climatology	5-7 PM
05-03-2023	Indian Economy	Nandu S Gopan	Economic outlook of India	5-7 PM
12-03-2023	Indian History	Anudeep N M	Gandhian phase in History	5-7 PM
19-03-2023	Indian Constitution	Mathew T Thomas	Fundamental Rights	5-7 PM
26-03-2023	Geography	Rino Raju	Indian Physiography	5-7 PM

*The dates shall vary based on their availability

Kerala's top
Result Maker

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Coordinator

- Dr. Berny B Raj (Asst Prof of Commerce)
- Dr. Aparna Das (Asst Prof of Economics)
- Mr. Mahesh Kumar V (Asst Prof of Mathematics)
- Dr. Rekha V V (Asso. Prof, Home Science)
- Dr. Seena Gopinathan (Asso. Prof of Home Science)
- Dr. Seema Gopinathan (Asso Prof of Home Science)