



Established in 1951

# SREE NARAYANA COLLEGE FOR WOMEN, KOLLAM

Affiliated to the University of Kerala,  
Reaccredited by NAAC with B+ Grade (3rd Cycle)

## 2024-25 ADMISSIONS to the Post Graduate Department of ECONOMICS FOUR YEAR UNDERGRADUATE PROGRAMME (FYUGP) IN BA ECONOMICS

**Doors open to 3 YEAR DEGREE/4 YEAR HONOURS/ 4 YEAR HONOURS  
WITH RESEARCH/FAST TRACK DEGREE**

### WE OFFER 2 SPECIALISATIONS

#### BA ECONOMICS WITH SPECIALISATION IN DATA SCIENCE

The electives offered in addition to core courses :

1. Foundations of Data Science
2. Artificial Intelligence and Machine Learning in Economics
3. Econometrics
4. Financial Econometrics
5. Research Methodology

#### BA ECONOMICS WITH SPECIALISATION IN DEVELOPMENT STUDIES

The electives offered in addition to core courses:

1. Behavioural Economics
2. Economics of Insurance
3. Environmental Economics
4. Public Economics
5. Kerala Economy
6. Gender Economics

#### Our Department strengths :

1. Experienced and dedicated faculty
2. Holistic development of students through regular group discussions, workshops and seminars
3. Kerala University Rank holders in almost all batches
4. Adequately equipped computer lab for teaching data science and econometrics
5. Wide range of electives offered
6. Post graduate programme in MA Behavioural Economics and Data Science since 2020
7. Remedial coaching for slow learners
8. Well placed alumni

#### OUR PRIDE this year- Placed students



**Gayathri M.M.**  
Financial Associate  
RR Donnelly, TechnoPark.



**Devika G.**  
Financial Associate RR Donnelly,  
TechnoPark



**Haleema S**  
Faculty member of Economics,  
Shri Aurobindo vidhyalaya Senior  
Secondary School Dharapuram



**Adithya A.**  
Faculty member of Economics,  
Shri Aurobindo vidhyalaya Senior  
Secondary School Dharapuram

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**Many of our Students are undergoing higher studies  
in Economics in India and abroad**