

Ms. Pooja Vardhini S Assistant Professor of Economics (On Contract)

ADDRESS & EMAIL

Pichu Iyer Madom,
T. N. R. A. 234 – A,
Thirumullavaram P. O.
Kollam - 691012

pooja.v.s95@gmail.com

QUALIFICATION

M.A., M.Phil.

DATE OF JOINING 19-08-2024

AREA OF INTEREST

- Agricultural Economics
- ♣ Environmental Economics

PAPER PRESENTATION

- ♣ Presented a paper entitled "The Role of Technology in Banking Industry with Special Reference to Bank of Baroda, Kollam" in the National Conference conducted by School of Development Studies, Kannur University.
- ♣ Presented a paper entitled "An Overview of GST in India" in an ICSSR sponsored National Conference on Documentation Science and Information Management organized by the Department of Library and Information Science, Rajagiri College of Social Sciences (Autonomous), Kalamassery held on 26-28 May 2022.
- ♣ Presented a paper entitled "The Role of Cashew Towards Attaining the Sustainable Development Goals: A Review" for a Two-day National Seminar on Indias Economic Journey Since Independence sponsored by ICSSR New Delhi collaborated with Indian Economic Association held on 12th & 13th December 2022 organised by Postgraduate and Research Department of Economics, Sacred Heart College (Autonomous), Tirupattur, Tamil Nadu.
- Presented a paper on "Organic Farming in India: An Overview" in the National Conference on Organic Farming and Sustainable Development OFSAD 2k23 by Faculty of Arts and Science Department of Economics, Bharath Institute of Higher Education and Research, Selaiyur, Chennai.

JOURNAL PUBLICATIONS

- ♣ Published a paper titled "A Study on Willingness to Pay of Household Solid Waste Management in Kureepuzha of Kollam District, Kerala" (2021) in the Shanlax International Journal of Economics. 10 (1). Pp 27 30.
- ♣ Published a paper titled "Perception of Bank of Baroda Employees Towards

 Technological Enhancement" (2022) in the Journal of Emerging Technologies and

 Innovative Research (JETIR). 9 (3). Pp g398 g401.
- ♣ Published a paper titled "Digital Banking: An Overview of Employees in Bank of Baroda, Kerala" (2022) in the International Journal for Innovative Research in Multidisciplinary Field (IJIRMF). 8 (4). Pp 144 147.
- ♣ Published a paper titled "Introduction to Cryptocurrency: An Overview" (2022) in the Shanlax International Journal of Economics. 10 (3). Pp 9 – 13.
- ♣ Published a paper titled "Repercussion of Mobile Wallet among Street Vendors in Coimbatore" (2022) in the EPRA International Journal of Agriculture and Rural Economic Research (ARER). 10 (10). Pp 32 35.
- ♣ Published a paper titled "How the Land Lies for Transsexual Community in Coimbatore?" (2022) in the EPRA International Journal of Agriculture and Rural Economic Research (ARER). 10 (10). Pp 36 39.
- ♣ Published a paper titled "Variety Wise Production, Consumption and Price Trend of Coffee in India: An Analysis" (2022) in the International Journal of Research and Analytical Reviews (IJRAR). 9 (4). Pp 624 – 633.
- ♣ Published a paper titled "Performance of Indian Marine Aquaculture: A Kick Around" (2022) in the International Journal for Innovative Research in Multidisciplinary Field (IJIRMF). 8 (11). Pp 126 131.

- ♣ Published a paper titled "Current Situation of Marine Fisher-folk in Central Kerala" (2022) in the International Journal of Research Publication and Reviews. 3 (11). Pp 1162-1167.
- ♣ Published a paper titled "Trends in Production and Export of Rose in India" (2023) in the Shanlax International Journal of Management. 10 (3). Pp 88 92.
- ♣ Published a paper titled "The Fiasco of Indian Cashew" (2023) in the EPRA International Journal of Economic Growth and Environmental Issues (EGEI). 11 (2). Pp 1 5.
- ♣ Published a paper titled "Price Spread and Marketing Efficiency for Different Supply Chain of Inland Fishes in Alappuzha District, Kerala: An Empirical Analysis" (2023) in the EPRA International Journal of Agriculture and Rural Economic Research (ARER). 11 (2). Pp 16 21.
- ♣ Published a paper titled "Socio-Economic Dimensions and Problems Faced by the Sericulture Farmers in Namakkal District, Tamil Nadu" (2023) in the International Journal of Research Publication and Reviews. 4 (9). Pp 1119-1123.
- ♣ Published a paper titled "Frugal Tactics in Sericulture Farming: An Evidence from Namakkal District of Tamil Nadu" (2023) in the International Journal for Multidisciplinary Research. 5 (5). Pp 1 – 6.
- ♣ Published a paper titled **"Boon and Bane of Agricultural Drone"** (2024) in the *International Journal for Multidisciplinary Research*. 6 (2). Pp 1 8.
- ♣ Published a paper titled "Crypto Currency Vs. CBDC: A Comparative Study" (2024) in the International Journal of Humanities Social Science and Management (IJHSSM). 4 (4). Pp 578 581.

CHAPTER IN EDITED BOOKS

♣ Published a chapter entitled "The role of cashew towards attaining the sustainable development goals: A Review" Kitab Writing Publication, Mumbai, Maharashtra 400066, ISBN: 978-93-5868-963-1, Pp: 52-64.

CONFERENCE PROCEEDINGS

- **♣**"An Overview of GST in India" in the ICSSR Sponsored National Conference on Documentation Science and Information Management, May 26-28, 2022, at Rajagiri College of Social Sciences (Autonomous), Kalamassery, Cochin. ISBN: 978-93-93253-24-8, E-ISBN: 978-93-93253-26-2, Pp: 275-280.
- ♣ "Organic Farming in India: An Overview" in the National Conference on Organic Farming and Sustainable Development OFSAD 2k23 by Faculty of Arts and Science Department of Economics, Bharath Institute of Higher Education and Research, Selaiyur, Chennai. ISBN: 978-93-5680-598-9, pp: 236-244 (27-04-2023).

ACHIEVEMENTS

♣ Received Best Paper Award in the 43rd Annual Conference of The Association of Economists of Tamil Nadu (AET) organized by Department of Economics, Bharathidasan University on the paper entitled "Crypto Currency Vs. CBDC: A Comparative Study" held on 29th and 30th December 2023 at Bharathidasan University, Tiruchirappalli.

CERTIFIED COURSE

- **♣** Completed certificate course on "*R Programming*" conducted by Department of Economics, Bharathiar University, from 28.02.2024 to 01.03.2024.
- **♣** Completed value added course on *"Python"* conducted by Department of Economics, Bharathiar University, from 02.03.2024 to 05.03.2024.
- ♣ Completed certificate course on "Tally" conducted by Department of Economics, Bharathiar University, from 06.03.2024 to 07.03.2024.
- ♣ Completed value added course on *"Graphic Designing"* conducted by Department of Economics, Bharathiar University, from 08.03.2024 to 09.03.2024.